ViLD ANNUAL MEETING 2020

Follow our annual meeting updates on Facebook: https://www.facebook.com/vildresearch/

WE ARE PLEASED TO INVITE YOU TO

VIILD’S FOURTH ANNUAL MEETING!

We invite you to engage in a ‘visual take’ on questions, opportunities and challenges related to DESIGN. Our annual meeting provides an opportunity for lively exchange between professionals and researchers who share a common interest in exploring the potential of visual knowledge generation.

The concept of design is employed in many diverse contexts beyond its origin in industrial design, e.g., learning design, digital design, communication design and research design. Aspirations for personal and societal growth are often connected to notions of creative and innovative design – including design as a mode of thinking. Accordingly, ViLD is keen to explore how a visual approach to design can reveal and challenge habitual thinking that sustains inequality and to promote material and social design activities that encourage critical thinking and personal empowerment.

Following ViLD’s tradition, the annual meeting offers explorative workshops, project-sharing experiences presented by partners and a distinguished invited keynote speaker. NEW! This year’s programme features a PhD track. Presenting PhD students earn one credit point (ECTS).

This year, our conversations will address:

- The role played by visual means in designing activities
- How questions are posed to set problems and what different design concepts have to offer
- How visual and material practices construct lived lives, e.g., a home, urban environment or place
- Whether design is a constructive mode for comprehending technology or needs to be hacked
- How sensitive, ethical environments are achieved through design education

We invite you to participate in these and many more discussions on visual design.
ViLD ANNUAL MEETING 2020

Follow our annual meeting updates on Facebook: https://www.facebook.com/vildresearch/

Agenda
9.00–9.30: Arrival and coffee
9.30–9.35: Welcome. Bo Nielson, University College Copenhagen, ViLD partner
9.35–9.45: Introductory thoughts on visual design for learning. Director of ViLD, Mie Buhl, Aalborg University
9.45–10.05: How to be ViLD – pitches of ongoing projects in partner institutions (five minutes each)
10.05–10.20: Coffee
10.20–12.00: Workshops
12.00–13.00: Lunch
13.00–14.30 Workshops
14.30–14.45: Coffee
14.45–15.30: Keynote TBA
15.30–16.00: Panel TBA
16.00: See you next year!

After event:
16.00–17.30: Networking. Launch of a special “Praksisfaglighed” issue of Unge Pædagoger (more information to come)

Workshop 1: Stepping into Knowledge: Inspiration & Understanding through Virtual Reality / The Animation Workshop
Workshop 2: Hacking the Design Concept in Technology Comprehension / University College Lillebaelt (UCL), Aalborg University (AAU)
Workshop 3: Reflections on HOME through Visual Thinking and Research / University College Copenhagen
Workshop 4: Design Exploration Unfolded in an Ethical and Sensitive Environment / The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation (KDAK)
Workshop 5: PhD Track: Design School Kolding, Aalborg University


Before November 1st – Fee: 250.00 Dkr (coffee and lunch included)

Transport
The conference is easy to access by bike, car, train or plane and is located in the southwestern part of Copenhagen.

Corona: We plan to hold our annual meeting at the physical location in Copenhagen, and we will, of course, observe all precautions. If participants inside or outside Denmark are unable to attend, we will find a virtual solution.
ViLD will take place in some format – no matter what. So be happy to join!
Workshop 1: Stepping into Knowledge: Inspiration & Understanding through Virtual Reality

Over the past decade, virtual reality technology has matured to the point where it offers enormous potential as a means of inspiration and of the exploration of scientific knowledge, yet the actual hardware does not guarantee an appealing experience. This workshop invites you to explore the potential of room-scale, untethered virtual reality experiences as a method of bringing knowledge to life in an engaging, intuitive way. We will expand our knowledge by disseminating the diverse types of virtual reality experience and will come to understand the unique opportunities and challenges they represent. During the workshop, you will have the opportunity to conceptualise your own virtual reality experiences from both a technical and user-experience perspective.

Presenter: Hannibal Glaser, project manager at the Animation Workshop / Phenomenal Viborg
Workshop 2: Hacking the Design Concept in Technology Comprehension

University College Lillebaelt & Aalborg University

This workshop takes a critical approach to the concept of design as a thinking mode in the school subject ‘Technology comprehension based on the Danish experimental project’. We consider whether design thinking is the proper way to promote personal empowerment by asking, ‘Is it possible to think critically about technology using design thinking in school?’ Through digital design processes, students are expected to understand technologies and propose solutions to problems. Examples developed in the trial include, for example, ‘intelligent school furniture’ and ‘robot journalism’. What if the problem cannot be approached by design, for example, in social science, or what if the purpose of a school subject, such as visual arts, is to elaborate and express problems rather than solve them? We discuss how a critical perspective on technology comprehension can be implemented in the context of teaching diverse school subjects, and we consider where that leaves the concept of design.

Presenters: Associate Professor Anders Stig Christensen, UCL, & Professor Mie Buhl, Aalborg University
Workshop 3: Reflections on HOME through Visual Thinking and Research
University College Copenhagen and Aalborg University

This workshop invites you to explore the role of visualisation in investigating and challenging existing understandings and perceptions of HOME. You will be introduced to experiences with teacher-training art students who are exploring home as a concept and phenomenon. What is home? What makes a home? Is home a place or an idea? During the workshop, you will have the opportunity to take part in a brief, hands-on process of visualising and conceptualising the meaning of home.

Presenters: Associate Professor Kirsten Skov, UCC, & Professor Mie Buhl, AAU
Workshop 4: Design Exploration Unfolded in an Ethical and Sensitive Environment
The Royal Danish Academy of Fine Arts Schools of Architecture, Design and Conservation

This workshop invites you to explore how the various situations that arise in e.g. a hospital environment can develop and add to design explorations as either restrictions or enablers. How can we explore these situations through enactment?

During the workshop, you will be able to participate in a staged role-play exploring what goes on when developing design solutions in a sensitive environment while, at the same time, exploring their usability.

Presenters: Tine Kjølsen, head of the BA programme in visual design, and Jeppe Kilberg, head of Kilberg Media from KADK
ViLD invites submissions for consideration for inclusion in the Annual ViLD meeting Ph.D. Track that will be hosted as an integral part of the main programme. Successful submissions will be an excellent opportunity for Ph.D. candidates to present their work and get feedback from the ViLD community. The Ph.D. Track presentation includes topics related to this year’s ViLD theme [“Design Revelation”]. Please note that the sole author on the submission must be the doctoral candidate and that advisor(s) should be noted immediately below the author details. The participation is equivalent with 1 ECTS credit. The presentation is 10 minutes long followed by 10 minutes of discussion and input. Each presentation must be shared in some format with ViLD, so that we can share it. Submit by writing an abstract describing the theme of the presentation and the research context. Remember to include a research question. The presentations may include results, theoretical discussions, development or discussion of methods etc. Send the abstract to Stine Ejsing-Duun sed@hum.aau.dk and Helle Marie Skovbjerg skovbjerg@dskd.dk

Deadline for submission of abstract November 1st

**Responsible for the track:** Associate Professor, Stine Ejsing-Duun, Aalborg University
Professor Helle Marie Skovbjerg, Design School Kolding